



# ENABLE Training Workbook for **AGRIBUSINESS AND MARKETING STRATEGIES** TRAINING MANUAL

# Themes and modules for Capacity Development within the ENABLE Youth Program

This workbook is a compilation of training tools that assist in IITA's role as leader in training within the African Development Bank's ENABLE Youth Program. IITA operates at several levels; training Youth Coordinators that jump-start country activities, providing agribusiness orientation to the thousands of interns entering ENABLE and offering

on-board training in business plan development and loan application to departing interns passing through agribusiness incubation and attachment. These training materials offer a youth perspective as the modules presented in this workbook were developed by Agribusiness consultant Ekimiks Nigeria Limited.

# ENABLE Training Workbook for Youth Agribusiness Incubation

A selection of training tools to backstop the  
AfDB ENABLE Youth Program across Africa

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Prepared by Agribusiness consultants Ekimiks Nig. Ltd for the IITA Youth Agripreneurs and Youth in Agribusiness.

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## **Overall goal**

To improve capacities of Youth Coordinators to organize and conduct youth agribusiness incubations within the context of the IITA Agripreneur Movement. This training workbook provides a selection

of PowerPoint presentations that backstops training in business plan development and loan application for selected agripreneurs within the ENABLE Youth Program across Africa.

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## Training Themes

**Theme 1:** Setting up an Agribusiness (Six presentations )

**Theme 2:** Agribusiness management (Three presentations)

**Theme 3:** Financial management (Six presentations and one practical exercise)

**Theme 4:** Building skills in Marketing (Three presentations)

**Theme 5:** Organizational efficiency (Five presentations and one case study)